

24

25

### BEFORE THE ARIZONA, CORPORATION COMMISSION

2010 JUL -9 P 1: 16 KRISTIN K. MAYES 2 Chairman **GARY PIERCE** 3 Commissioner **PAUL NEWMAN** 4 Commissioner SANDRA D. KENNEDY 5 Commissioner **BOB STUMP** 6 Commissioner 7 IN THE MATTER OF THE REVIEW AND DOCKET NO. RT-00000H-97-0137 8 POSSIBLE REVISION OF ARIZONA UNIVERSAL SERVICE FUND RULES, 9 **ARTICLE 12 OF THE ARIZONA** ADMINISTRATIVE CODE. 10 DOCKET NO. T-00000D-00-0672 IN THE MATTER OF THE 11 INVESTIGATION OF THE COST OF TELECOMMUNICATIONS ACCESS. 12 13 OWEST CORPORATION AND OWEST COMMUNICATIONS COMPANY LLC 14 **JOINT INITIAL BRIEF** 15 (PUBLIC VERSION) 16 17 18 Norman G. Curtright Associate General Counsel 19 Arizona Corporation Commission **Owest Corporation** DOCKETED **Qwest Communications Company LLC** 20 20 E. Thomas Rd. JUL -9 2010 Phoenix, Arizona 85012 21 DOOKETED BY 22 23

### TABLE OF CONTENTS

1. Intrastate Switched Access Rates Are a Regulatory Policy Invention, Over Which the States Have Jurisdiction and Considerable Latitude	2	I.	Summ	ary1		
B. Arizona Intrastate Switched Access Target Rates for this Phase	3	II.	Discussion of Issues			
1. Intrastate Switched Access Rates Are a Regulatory Policy Invention, Over Which the States Have Jurisdiction and Considerable Latitude	4		A.	The Participants' Positions in the Proceeding		
Invention, Over Which the States Have Jurisdiction and Considerable Latitude	5		Arizona Intrastate Switched Access Target Rates for this Phase10			
2. The Commission Should Avoid the Extremes in Fixing a Target Rate for Access Reductions. The Qwest Proposal Represents the Reasonable Middle Course				Invention, Over Which the States Have Jurisdiction and		
3. Application of Dr. Johnson's Six Public Policy Goals	8			2. The Commission Should Avoid the Extremes in Fixing a Target Rate for Access Reductions. The Qwest Proposal Represents the		
4. The Testimony Shows that the Commission Should Proactively Reduce the Incentives For Intrastate Arbitrage and Traffic Pumping, and that Qwest's Proposal Holds the Best Promise for Success						
Pumping, and that Qwest's Proposal Holds the Best Promise for Success		, d		· · · · · · · · · · · · · · · · · · ·		
Arizona Contain Negotiated Rates and Are Highly Probative of What AT&T Was Willing to Accept as a Fair and Reasonable Access Rate	12					
Access Rate				Arizona Contain Negotiated Rates and Are Highly Probative of		
Rate Levels; Access Charges in Excess of Qwest's Rate Levels Distorts the Market for Local Exchange Services and Invites Traffic Pumping and Arbitrage Schemes	15	3.		Access Rate24		
the Market for Local Exchange Services and Invites Traffic Pumping and Arbitrage Schemes	16		C.			
D. Regarding Recovery from the AUSF to Recover Revenue Lost to Access Reductions	17			the Market for Local Exchange Services and Invites Traffic Pumping and		
20 Reductions	18			Arbitrage Schemes		
1. Policy and Legal Considerations that Must Be Evaluated for Each AUSF Proposal	19		D.			
22 a. The Existing AUSF Rule Must Be Modified to Accomplish the Purposes Proposed						
the Purposes Proposed3						
				a. The Existing AUSF Rule Must Be Modified to Accomplish the Purposes Proposed		

1 2		b.	<ul> <li>b. Swapping One Subsidy (Access) for Another Form of         External Support (Such as AUSF) Does Not Provide         Adequate Reform.     </li> </ul>		
3		Way	fferent Showings Should Be Required for the Different ays LECs Might Seek to Recover Access Reform Revenue ductions		
5		a.	Revenue Neutrality Is All That Should Be Shown By		
6			Carriers That Move on Their Own Initiative to Lower Their Access Rates and Replace the Revenue With Rate Increases on Other Services, and Do Not Seek AUSF Support		
7		1.	· · · · · · · · · · · · · · · · · · ·		
8		b.	Staff's and Several Other Parties' Proposals Rightfully Require A Showing of Need for AUSF Support of Access		
9			Reductions; Qwest's Proposal For a Statewide Benchmark and Revenue Neutral Rate Increases Coupled With Demonstration of Need for AUSF Support for Further Access		
11			Reductions, Is Easier to Administer and Fully Satisfies the Public Interest39		
12	žt.		ould Permit Contracted Switched Access, Provided that the		
13		Conditions .	Are Published, and that the Same Rates, Terms and Are Extended to All IXCs in a Non-Discriminatory Manner;		
		A amaamaanta	that Madify the Dates For Switched Access Dased on		
14		_	s that Modify the Rates For Switched Access Based on e of Other Services Should Be Banned42		
		the Purchase	▼		
14		the Purchase	e of Other Services Should Be Banned42		
14 15		the Purchase	e of Other Services Should Be Banned42		
14 15 16		the Purchase	e of Other Services Should Be Banned42		
14 15 16 17		the Purchase	e of Other Services Should Be Banned42		
14 15 16 17 18		the Purchase	e of Other Services Should Be Banned42		
14 15 16 17 18		the Purchase	e of Other Services Should Be Banned42		
14 15 16 17 18 19 20		the Purchase	e of Other Services Should Be Banned42		
14 15 16 17 18 19 20 21		the Purchase	e of Other Services Should Be Banned42		
14 15 16 17 18 19 20 21 22		the Purchase	e of Other Services Should Be Banned42		

2 3

1

4

5

6 7

9 10

8

12

11

13 14

15

16

17 18

19

20

21

23

22

24

Qwest Corporation ("QC") and Qwest Communications Company, LLC ("QCC") (together referred to below as "Qwest"), jointly file their Initial Brief following the evidentiary hearing held in these consolidated dockets on March 16-18, 2010.

#### I. **Summary**

Switched access is a service which allows long distance companies ("IXCs") to connect to the local customers of a local exchange carrier (a "LEC"), which may be an incumbent ("ILEC") or a competitive local exchange carrier ("CLEC"). The switched access charges are paid by the IXCs to the LECs, and as a matter of regulatory policy from their inception, were meant to subsidize local exchange service and keep rates to consumers low. 1 Switched access charges exist in both the federal (interstate) jurisdiction, and the state (intrastate) jurisdiction. No party seriously disputes that the ultimate objective of federal and state regulation should be to minimize, if not eliminate, the implicit subsidies of the access charge regime. The Arizona Corporation Commission ("Commission") has previously stated that a long term goal is to have intrastate access rates mirror the interstate rates of the LECs. The hard question is how to get there, and how long will it take. Should there be a system of explicit subsidies, such as funding from a universal service fund, as part of the answer? These are the issues presented in these consolidated Access Charges Investigation and AUSF dockets. Stated in the barest form, these consolidated dockets set out to decide two essential questions: First, what rate levels should the Arizona Corporation Commission set as the goal for this phase, and second, how should local exchange carriers ("LECs") who reduce their access rates<sup>2</sup> to those levels recover the lost revenue?

<sup>&</sup>lt;sup>1</sup> Prefiled Direct Testimony of Qwest witness Lisa Hensley Eckert, Hearing Ex. Q-1, p. 4, lines 13-18. See also, Prefiled Direct Testimony of Dr. Debra J. Aron, Hearing Ex.AT&T-1, p. 22, lines 5-14 - p. 23, lines 1-2.

<sup>&</sup>lt;sup>2</sup> Throughout this brief, unless the context indicates otherwise, reference to "access" shall mean intrastate switched access.

If change to the current access rates is ordered, it must be consistent with the public interest. Certain core principles comprise the public interest, in the specific context of switched access reform. Reform must be revenue neutral to the incumbent local exchange carriers whose rates have historically been set by regulation under a regulatory compact between state commissions and ILECs whereby local rates were set artificially low in exchange for implicit subsidies from other rates such as access charges. However, in today's competitive environment, where the implicit subsidies are no longer sustainable, local rates need to carry the burden. Further, reform must move to eliminate and not create distortions that permit opportunities for jurisdictional arbitrage and artificially affect market outcomes between and among different technologies and regulatory classes of carriers. Third, reform must proceed deliberately, taking into account that sudden, significant changes risk retail rate shock. Carriers should first look to their own customers to meet their revenue requirements. If carriers are permitted to draw funding from the Arizona Universal Service Fund ("AUSF"), the opportunity must be structured in a way that minimizes the risk of over-burdening the mechanism and the ratepayers statewide who fund it.

### The Appropriate Access Rate Target for This Phase

Weighing these principles in the balance, the best rate goal for this phase is that advanced by Qwest. Under the Qwest proposal, all of the LECs in the state, rural and CLEC alike, shall lower their intrastate switched access rates to the Qwest composite rate—which is a rate previously approved by the Commission for Qwest in the earlier phase. While further rate reductions may be taken in the future, the initial step is a measured, prudent move. It is gradual, and avoids rate shock; it lessens the need rural LECs may have to draw from the support funds such as the AUSF; and, it provides significant movement toward eliminating implicit subsidies

24

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

22

23

while Congress and/or the FCC are developing national plans. The Qwest proposal also substantially mitigates the risk of arbitrage, and best addresses the burgeoning national problem of intrastate traffic pumping—a matter uniquely within the jurisdiction of the states.

As noted, access is first and foremost a policy decision, and the participants have submitted economic theory and policy advocacy in this docket. However, there are some hard facts that directly bear on the question of the right access charges for this phase. That evidence exists in the form of contracts for access rates that some IXCs negotiated outside of the Commission's view, and kept secret. Those secret contracts, by definition, evidence what the contracting IXCs were willing to pay for access and the contracting CLECs agreed to charge. The record shows that the majority of the secret agreements called for intrastate switched access to be pegged to the intrastate rate charged by the ILEC. AT&T's secret contractual arrangements are distinctly at odds with its advocacy that rates be lowered immediately to interstate levels.

#### Transition Period for This Phase

Access charge reform should continue to be done in phases, as it has been done in Arizona previously. In this phase, since the shifts required by many of the carriers are significant, the Commission should order a multi-year transition period, during which access rates are stepped down and the resulting incremental reduction in revenue is identified. All LECs should first look to their own intrastate end users to recover the revenue lost to intrastate access charge reductions. A "fair value" ratemaking analysis is not necessary for revenue neutral modifications to the rate structures of the rural ILECs, up to a rate benchmark established by the Commission. The benchmark should be uniform for all the rural ILECs. The CLECs have rate flexibility, and their access charge reductions should mirror the ILEC in whose serving territory the CLEC is operating, at each step.

#### Scope of this Phase

This phase should address the rates of rural LECs and CLECs. Qwest is not saying that it is forever insulated from further access charge reductions; rather, once all LECs are at parity, further rate reduction targets should be examined for all LECs.

#### **AUSF Proposals**

ALECA and AT&T propose that the AUSF be modified to provide a support mechanism to replace access revenue. Because end users statewide contribute to the fund, they should not be asked to subsidize rates unduly. In order to draw from the AUSF, the LEC should recover from its own customers first, up to the statewide benchmark local exchange basic rate. Only amounts of revenue recovery in excess of the benchmark should be eligible for recovery through a modified AUSF. Further, because the AUSF is an explicit subsidy funded by other providers' customers, any carrier seeking support funds must make a showing of need.

The Commission Staff has presented two alternative ways for rural LECs to proceed in conjunction with AUSF support. The Staff's preferred alternative requires a rate case at the start of the process, even if the rural carrier is replacing only a part of its access revenue with increased local rates. The second alternative would allow temporary support from the AUSF for the entire access revenue reduction, subject to later proof of need. These alternatives are too slow, in the first instance, and run the risk of shocking the AUSF system in the second.

The AUSF rule must be modified in several respects to allow for LECs to draw from the AUSF to replace lost access revenue. Broader funding support must be established to support increased disbursements, so the rule should require all carriers operating and offering intrastate telecommunications services in Arizona to contribute in an equitable and non-discriminatory manner that is competitively and technologically neutral. Wireline, wireless, and cable

telephone should all contribute to the AUSF, by assessments uniformly calculated, and based on intrastate revenues. Resort to the AUSF for access support is not possible before the necessary rule changes are made and become effective. To be realistic, a plan must provide for sufficient transition time for those carriers seeking AUSF support.

Access Revenue Replacement By Local Rate Increases on a Revenue Neutral Basis, Without AUSF Support, Is Permissible Without a Fair Value Rate of Return Proceeding

Any carrier that seeks to reduce its intrastate switched access rates toward the target rate should be able to do so and to recover the revenue by increasing the rates for its local services in a revenue neutral amount and fashion.

Under the Qwest Proposal, the Commission Can Begin Reform Toward the Objectives It Determines for This Phase And Decide How to Deal With the AUSF Support Subsequently

Despite the longstanding duration of the access dilemma, and the understandable desire of several of the national IXCs to reduce access rates as soon as possible, most parties caution against precipitous action. The consumer advocate RUCO in particular urges that the Commission use this proceeding to set a direction, but undertake further analysis and investigation. The prospect that the FCC or congress will finally take action hangs over the proceeding. The likelihood that rates can be reduced as soon as AT&T and Sprint might hope is low, for the reason that the AUSF mechanisms for replacement revenue urged by AT&T does not yet exist. Even if the Commission decides that the AUSF should be used to fund access reductions, rule changes will be necessary. Rule changes could be distant from now.

A step that suggests itself would be for the Commission to affirm this phase's rate objective, (which ALECA, Verizon, and Qwest suggest should be to move all rural LECs and CLECs to Qwest's intrastate composite rate), but sequence to a later time that part of the

reduction that would be in excess of the benchmarked rate revenue. The first part of the reductions, to be recovered from the rural LECs' rates, could begin with all deliberate speed. The balance of reductions could then be taken subsequently, after the AUSF rules are modified, and the Commission has ruled on (i) what showing if any must be made to recover the balance of the lost revenue through charges to an affected carrier's ratepayers, and (ii) what carriers must show to qualify for support from the Fund.<sup>3</sup>

#### Contracts for Switched Access

This docket shines the light of public scrutiny on heretofore secret contracts entered into between certain IXCs and CLECs for switched access. The docket asks what the policy of the State of Arizona should be with regard to agreements between LECs and IXCs for intrastate switched access services. The fundamental notions of common carriage law, including the prohibition on unreasonable rate discrimination apply to CLECS as to their provision of bottleneck switched access services. The rates, terms, and conditions of such contracts must be published and offered to any carrier, without unreasonable discrimination.

Further, the evidence shows that one or more CLECs have entered into contractual arrangements that effectively discount the rate for switched access based on the purchase of other services, which may include competitive services and services that are not intrastate. Such

<sup>&</sup>lt;sup>3</sup> By way of example, if a rural LEC's access rate is 10.2 cents, the Commission will order that rate to be reduced to the Qwest 2.2 cent composite rate, by the following steps: (1) Calculate the revenue that will be lost by reduction of the access rates; (2) Set the benchmark for retail rates in this proceeding. For purposes of this example, assume Qwest's proposed 125% of the statewide retail average; (3) Calculate how much the retail rates of each rural LEC would have to be increased to recover the lost access revenue. This step should be repeated each year because of changing volumes; (4) Cap the retail rate increase at the benchmark level, and implement those increased rates; (5) Simultaneously reduce the intrastate access charge rates for each such carrier to reduce access revenue by an amount corresponding to the increases to be generated by the retail rate increases; (6) When the AUSF rule changes are implemented, any remaining access rate reductions can then be made, and the revenue recovered by qualified draws from the AUSF; (7) In the interest of the important consideration of "gradualism" the intermediate retail rate changes can be divided into three annual steps, starting upon a Commission order in this phase and on the next two anniversaries of that date.

arrangements obscure and change the tariff rate charged for the bottleneck switched access service based on circumstances and factors that are unrelated to the intrastate switched access. Such arrangements are discriminatory and must be barred.

Lifeline and Linkup Centralized Administration and Enrollment Costs

The social goals of the Lifeline and Linkup programs can best be accomplished by centralized administration and automatic enrollment, through the auspices of the Arizona Department of Economic Security ("DES"). The most efficient funding of that activity by DES, both for DES and the individual carriers, is to expand the scope of the AUSF, to permit it to be used as the funding mechanism.

#### II. Discussion of Issues

#### A. The Participants' Positions in the Proceeding.

The following table shows the positions the participants take on the primary issues in this docket:

Party	Position	Cite
ALECA	Reduce intrastate access composite rate to     Qwest's intrastate composite rate.	Meredith Direct, p.7, lines 9-15.
	Revenue neutral shift of intrastate access revenues to AUSF using a 2009 base year.	Meredith Direct, p.8, lines 4-6.
	3. No local rate benchmark.	Ibid, p.8, lines 9-14.

Party	Position	Cite
AT&T	All ILECs and CLECs should reduce intrastate access rates.	Oyefusi Direct, p.22, lines 9-18.
	2. Intrastate access should be reduced to interstate access rates.	Ibid, p.25, line 19 – p.26, line 2.
	3. Revenue neutral shift of intrastate access revenues to local rate, up to a benchmark, with additional recovery from AUSF as necessary.	Ibid, p.51, line 19 – p.52, line 9.
	4. CLECs do not qualify for AUSF for rate rebalancing.	Ibid, p.72, lines 9-16.
Cox	Don't reform intrastate access charges until the FCC provides intercarrier compensation reform plan.	Garrett Direct, p.5, lines 1-4.
	2. Long term (over 10 year period) reduce and unify access rates to "bill and keep".	Ibid, p.8, lines 1-7.
	3. Revenue neutral rate rebalancing.	Ibid, p.9, lines 1–6.
	4. Rural ROR ILECs may use increased local rates up to a benchmark and "transitional" support.  Transitional support should last no longer than 5	Ibid, p.9, lines 6–11.
	years.	
:	5. Price cap ILECs and CLECs should not need AUSF support, provided they are allowed revenue neutral increases, with subscriber line charges.	Ibid, p.10, lines 12–15
Joint CLECs	Reform only rural ILEC intrastate access rates.	Denney Direct, p.14, lines 13–16.
	2. Reduce intrastate access rates on a case by case basis.	Ibid, p.54, line 11 – p.55, line 4.
	3. Access to revenue replacement through AUSF should be competitively neutral and if available to ILECs also available to CLECs.	Ibid, p.66, lines 10–21

Party	Position	Cite
Sprint	Reduce intrastate access rates to interstate levels.	Appleby Direct, p.20, lines 6–11.
	LECs should recover intrastate access revenue reductions from their own end users.	Ibid, p.21, line 11 – p.22, line 7.
	3. LECs should not be permitted to recover intrastate access reductions from AUSF unless they prove financial need and demonstrate a public purpose.	Ibid, p.22, line 10 – p.23, line 19.
-	4. All ILECs and CLECs should reduce intrastate access.	Ibid, p.11, lines 6–11.
Verizon	All rural ILECs and CLECs should reduce intrastate access to the Qwest RBOC levels.	Price Direct Testimony, p.3, lines 5–19.
	2. Regulated LECs should be given sufficient retail rate flexibility to recover intrastate access reductions from retail rates.	Ibid.
	3. LECs should not be allowed to recover reductions in intrastate access revenues from AUSF.	Ibid, p.21, lines 22-36.  Ibid, p.21, lines 6-20.
Staff	All rural ILECs and CLECs should reduce their intrastate access rates to the higher of the ILEC or CLEC's interstate access rate or the Qwest intrastate access rate.	Shand Rejoinder Testimony, p.1, line 26 - p.2, line 5.
	2. ILECs must reduce intrastate access as stated above and may recover the revenue reduction in a revenue neutral manner from the AUSF pending a	Shand Direct, p.18, lines 8–20.
	fair value hearing to support the revenue neutral offset.	
	Local rate benchmarks will be determined separately for each company.	Ibid, p.16, lines 11–20.
RUCO	If Commission decides intrastate access reductions are appropriate and carriers cannot absorb the revenue reduction through changes in	Johnson Direct, p.51, line 24 – p.52, line 2.
	existing rates, the Commission should look closely at expanding AUSF. Commission should	
	closely examine a carrier prior to granting AUSF.	1

1	Party	Position	Cite
	Qwest	1. All rural ILECs and CLECs should reduce their	Hensley-Eckert Direct,
2		intrastate access to Qwest's intrastate access rate.	p.7, lines 12-16.
3		2. Carriers should be permitted to increase end user rates to a statewide benchmark as a first step to	Ibid, p.7, lines 23–26.
4		off-setting the reduction in intrastate access	
1		revenues.	
5			Copeland Direct, p.6,
		3. To the extent that increasing local rates is	lines 13–26.
6		insufficient for revenue neutrality, the AUSF may	
		be utilized if the carrier undergoes a simplified	Ibid, p.8, lines 3–17.
7	<u> </u>	earnings review.	

#### B. Arizona Intrastate Switched Access Target Rates for This Phase

1. Intrastate Switched Access Rates Are a Regulatory Policy Invention, Over Which the States Have Jurisdiction and Considerable Latitude.

The system of implicit subsidies to local service that intrastate switched access charges represent was born out of regulatory policy in the beginning, and in the absence of a controlling law or federal mandate, it remains a matter for the states to govern in accordance with applicable law. What policy best fits the situation in Arizona? The ultimate destination, the road taken, and the way stops on the journey, are properly the province of the Commission, acting under Arizona law. The weight that the Commission assigns to each of the many and often competing arguments and considerations offered by the participants is for the Commission to decide.

Decisions in other states, and exhortation from various quarters may provide guidance, but do not control. Previous pronouncements made by the Commission about the objective of mirroring intrastate and interstate access rates, while providing direction, do not preclude the exercise of

<sup>&</sup>lt;sup>4</sup> "It has always been the case that access is a matter of government regulatory policy." Direct Examination of RUCO witness Dr. Ben Johnson, Tr. 82:18-19.

prudence and discretion in this phase or any other.

2. The Commission Should Avoid the Extremes in Fixing a Target Rate for Access Reductions. The Qwest Proposal Represents the Reasonable Middle Course.

When all of the positions of the participants are laid side by side and explained, it is clear that there are positions ranging from doing nothing now, to a drastic immediate reduction of access to the low interstate levels. The clear center of gravity is a reasonable middle ground between the extremes advocated by some of the parties to the proceeding. That middle ground is the Owest proposal.

At one extreme AT&T<sup>5</sup> and Sprint<sup>6</sup> advocate for reduction of all LECs' rates to the same level as their respective interstate rates as soon as possible. On the other extreme, the joint CLECs advocate that nothing should be done with respect to their interstate switched access rates, at least at this time.

The bulk of the advocacy lies in between. The rate level position espoused by the largest group of parties is that of Qwest, Verizon, and ALECA. They urge that the goal should be for the rural LECs' intrastate switched access rates to be reduced to the Qwest composite rate, and for the CLECs' rates to be the same as the ILEC in the service area.

This position is the reasonable center in the proceeding, and is aligned with aspects of the positions of the consumer and public interest representatives. RUCO expresses concern about shifting costs onto the local exchange. RUCO articulates six public policy goals that should guide the Commission in its decision making process, but ultimately does not make a discernable

<sup>&</sup>lt;sup>5</sup> Prefiled Direct Testimony of AT&T witness Dr. Debra Aron, Hearing Ex. AT&T-1, p. 81:116-18; p. 86:6-8; see also, Prefiled Direct Testimony of AT&T witness Dr. Ola Oyefusi, Hearing Ex. AT&T-7, p. 25:9—26:10.

<sup>&</sup>lt;sup>6</sup> Prefiled Direct Testimony of Sprint witness James Appleby, Hearing Ex. Sprint-1, p. 20:6-11.

<sup>&</sup>lt;sup>7</sup> Prefiled Direct Testimony of Qwest witness Lisa Hensley Eckert, Hearing Ex. Q-1, p. 7:23-26.

<sup>&</sup>lt;sup>8</sup> Prefiled Direct Testimony of Verizon witness Don Price, Hearing Ex. VZ-1, p. 3:5-19.

<sup>&</sup>lt;sup>9</sup> Prefiled Direct Testimony of ALECA witness Douglas Meredith, Hearing Ex., ALECA-1, p. 7:9-15.

proposal for action.<sup>10</sup> RUCO urges that the Commission use the information collected in this proceeding to determine whether it can set a direction, and then conduct more investigation:

[I]f the Commission is interested in moving to a certain direction, to my mind the proper step is to announce the direction we are heading, which of the arguments you have heard you find compelling, which ones you don't, and have another round of investigation to better understand the implications for specific types of consumers."<sup>11</sup>

The Commission Staff position evolved to a place between the positions of AT&T and Qwest. Staff holds that CLECs' should adjust their rates to match the ILEC in the local serving area and that rural LECs should move to the Qwest rate or to their individual interstate rate, whichever is greater. Although the Staff's proposed rate target is more reasonable than AT&T and Sprint seek, its disadvantage is that having the rural ILECs' intrastate switched access rates mirror their respective interstate levels allows too much incentive for traffic pumping and arbitrage schemes to arise.

The Qwest, Verizon, and ALECA position on rate levels is not only the reasonable middle ground—it also best meets the overarching policy goals articulated by the parties. It will not result in precipitous and tumultuous change such as that which is urged by AT&T. The target—Qwest's composite intrastate switched access rate of 2.2 cents per minute<sup>14</sup>—is the only rate level proposed by any of the parties that has been approved by the Commission in any rate proceeding.<sup>15</sup> Reductions by all the LECs to that level will constitute a measured step, providing the best prospect for timely change with manageable consequences for carriers and customers, as

<sup>&</sup>lt;sup>10</sup> See. section II.B.3, infra.

<sup>&</sup>lt;sup>11</sup> Direct Examination of RUCO witness Dr. Ben Johnson, Tr. 71:1-7.

<sup>&</sup>lt;sup>12</sup> Prefiled Rejoinder Testimony of Staff witness Wilfred Shand, Hearing Ex. S-5, 1:26—2:5.

<sup>&</sup>lt;sup>13</sup> See, section II.B.4, infra.

<sup>&</sup>lt;sup>14</sup> Prefiled Direct Testimony of ALECA witness Douglas Duncan Meredith, Hearing Ex. ALECA-1, 7:11-12

<sup>&</sup>lt;sup>15</sup> Cross Examination of Verizon witness Don Price, Tr. 413:17-20. Qwest's access rates were addressed in its first and second price cap dockets, which were consolidated with Phase I of the instant docket. *See*, Decision Nos. 63487 and 68604.

discussed more fully below.

#### 3. Application of Dr. Johnson's Six Public Policy Goals.

RUCO witness Dr. Johnson listed six public policy goals that he urges the Commission to use as a checklist used to evaluate the parties' proposals.<sup>16</sup> The six policy goals are:

- (1) The preservation and promotion of affordable, high-quality, universal, basic telecommunications services.
- (2) The maintenance of fair, just, and reasonable rates (inter-customer equity).
- (3) The maintenance of a reasonable level of rate continuity.
- (4) The promotion of economic efficiency.
- (5) The promotion of technological innovations.
- (6) The encouragement of effective competition.<sup>17</sup>

While at least one other party endorsed Dr. Johnson's list of policy goals, <sup>18</sup> the applicability and meaning of each of the goals on his list is not without controversy, as will be discussed below. In any event, the record shows that Qwest's proposal aligns well with the highest priority policy goals that have been identified by Dr. Johnson and others.

#### (a) Universal Service and Affordability.

There is consensus that affordable universal service is a valid policy objective. As articulated by AT&T in commenting on the policy objectives, "[T]he preservation and promotion of affordable, high-quality, universal, basic telecommunications services" is claimed as one of the objectives in this investigation. However, the weight of the testimony shows that the emphasis has shifted from ubiquity to affordability. Sprint's witness James Appleby testified

<sup>&</sup>lt;sup>16</sup> Examination of RUCO witness Dr. Ben Johnson by ALJ Rodda, Tr. 120-121.

<sup>&</sup>lt;sup>17</sup>Prefiled Direct Testimony of RUCO witness Dr. Ben Johnson, Hearing Ex.R-1, pp. 15-16.

<sup>&</sup>lt;sup>18</sup> Cross examination of Joint CLECs witness Douglas Denney by ALJ Rodda, Tr. 637:16-22.

<sup>&</sup>lt;sup>19</sup> Cross examination of AT&T witness Dr. Debra Aron by ALJ Rodda, Tr. 347:21-25.

that Dr. Johnson's six policy goals will be supported by "setting a residential affordability standard."<sup>20</sup>

Dr. Johnson states:

"Switched access service is an important source for revenues that has historically been used to help pay for the costs of providing Universal Service. If these rates are greatly reduced, as some parties are advocating, there will be increased pressure to replace this revenue stream with an alternative source of funding, such as higher local exchange rates. This type of rate rebalancing," as it has been called, *may* endanger the universal service goal, particularly if it is implemented in an *extreme* manner."<sup>21</sup>

RUCO's expert issues cautions, but never provides any specifically identifiable recommendations other than to conduct further investigation.

Other parties' witnesses provided expert testimony that Dr. Johnson's cautionary approach with respect to universality is not altogether warranted. Verizon witness Don Price testified that the goals of universal service in Arizona have been achieved because consumers have access to quality services that are being provided by a number of competing carriers and technologies at affordable rates.<sup>22</sup>

AT&T states that Dr. Johnson's direct testimony "is largely rooted in the issues and concerns of the telecommunications marketplace of a decade ago or more. He has declined to seriously grapple with the realities and facts of the current state of affairs in the market, such as the impact of the ubiquity of wireless telephony and the growth of VoIP on concerns about overall telephone penetration, a central topic of his testimony."<sup>23</sup>

<sup>&</sup>lt;sup>20</sup> Examination of Sprint witness James Appleby by ALJ Rodda, Tr. 468:4-11.

<sup>22</sup> Prefiled Direct Testimony of RUCO witness Dr. Ben Johnson, Hearing Ex.R-1, p. 34, lines 16-21. (Emphasis added).

<sup>&</sup>lt;sup>22</sup> Cross examination of Verizon witness Don Price, Tr. 377:2-23.

<sup>&</sup>lt;sup>23</sup> Prefiled Reply Testimony of AT&T witness Dr. Debra Aron, Hearing Ex. AT&T-3, p. 76, lines 10-14.

AT&T agrees that affordability is legitimately a matter of regulatory concern;<sup>24</sup> however, AT&T's witness testifies that a wider view of customer options is appropriate, given the ubiquity of wireless coverage and market penetration,<sup>25</sup> as well as the increase in VoIP:

"As I discussed in my Direct Testimony, even if increasing retail wireline prices caused some customers to drop their wireline telephone service, this would not necessarily have any effect at all on universal service or telephone penetration if those customers choose to rely on other technologies to meet their communications needs. [fn. omitted] Only to the extent that price increases cause customers to drop their wireline phone and to not subscribe instead to cable telephony, wireless, or some other form of telephony, would retail rate increases possibly impact goals of universal service." <sup>26</sup>

Dr. Aron testified that she examined the materials produced in discovery and formed a distinct opinion that local rates could be raised without doing harm to universal service:

"In my rejoinder testimony, I believe, I discussed the issue of rate shock and my observations from the materials produced in discovery about the range of retail rates that exist today in Arizona. What I said is that it appears from the range of rates that exist today for the ALECA companies that some rates could be increased without undue --well, in fact probably without any harm to universal service.<sup>27</sup>

Sprint's witness testified that the basic local rates of the LECs operating in Arizona can be increased without jeopardizing affordability, because, even with the local service benchmark increases proposed by Qwest the average rural LEC rate in Arizona would be nearly aligned with the current national average rate.<sup>28</sup>

In summary, testimony shows that in setting the target level for access, the Commission should consider affordability of telecommunications service in Arizona. However no evidence was introduced establishing that universal service, including affordability, was likely to be enhanced, or liable to be diminished, by rate increases at least up to the benchmark levels

<sup>&</sup>lt;sup>24</sup>Id., Prefiled Reply Testimony of AT&T witness Dr. Debra Aron, Hearing Ex.AT&T-3, p. 77, lines 14-16.

<sup>&</sup>lt;sup>25</sup> "Dr. Johnson's testimony fails entirely to recognize that 97 percent of the population in Arizona over the age of 15 has a wireless phone." Direct Testimony of AT&T Witness Dr. Debra Aron, p. 78, lines 1-2, fn. 134.

<sup>&</sup>lt;sup>26</sup> Prefiled Reply Testimony of AT&T witness Dr. Debra Aron, Hearing Ex. AT&T-3, p. 78, lines 4-11.

<sup>&</sup>lt;sup>27</sup> Cross Examination of AT&T witness Dr. Debra Aron, Tr. 297:8-15.

<sup>&</sup>lt;sup>28</sup> Direct Testimony of Sprint witness James Appleby, Hearing Ex. Sprint-1, p. 21, line 11 - p. 22, line 7.

proposed by Qwest. The benchmark levels proposed by Qwest are within the range of rates charged by local exchange carriers within this part of the country and in the United States on average.

## (b) Dr. Johnson Establishes Rate Continuity as the Most Important Factor.

Upon examination by ALJ Rodda, Dr. Johnson clearly prioritized rate continuity as most important of his policy goals:

"As far as prioritizing [the list of public policy goals], I think for certain issues, you know, rate continuity or sort of fairness to customers may be the dominant concerns because it is just a bunch of noise other than that."<sup>29</sup>

Rate continuity is described by him in his Direct Testimony, as bearing on the other policy goals, and as being worthy of being stated separately:

Another longstanding principle of rate making is that customers should not be subjected to sudden and extreme increases in rates particularly if the increases are unrelated to improvements in service quality or expansions in service offerings, and even more particularly if no reasonable substitute for the service is readily available. In the present context, it is worthwhile to separately state the goal of rate continuity, because it reinforces the importance of the universal service and equity goals. If the traditional rate continuity principles were ignored, the abrupt nature of the potential increases to local rates could cause subscribers to drop off the system, to the detriment of the universal service goal. Similarly, regulatory commissions often have found that "rate shock" should be avoided, or minimized for both equitable and other reasons. Where customers do not have other viable options (e.g. where effective competition does not exist), extreme or abrupt rate increases are particularly inappropriate and undesirable. In this regard it is important to realize that the goal of rate continuity doesn't preclude changes to the status quo—it merely requires that changes be well justified, and they be implemented in a gradual manner."

And so, Dr. Johnson's list of policy goals is distilled to a cardinal goal of rate continuity, or as it was also referred to in the hearing, avoidance of "rate shock," or the principle of "gradualism" which assures rate continuity. While other witnesses may give a tip of the hat to

<sup>&</sup>lt;sup>29</sup> Examination of RUCO witness Dr. Ben Johnson by ALJ Rodda, Tr. 121:17-20.

<sup>&</sup>lt;sup>30</sup> Prefiled Direct Testimony of Dr. Ben Johnson, Hearing Ex. R-1, p. 19, line 16 - p. 20, line 4.

the entire list,<sup>31</sup> they do not embrace all of them equally. For example, the Joint CLECs witness Douglas Denney stated, "The maintenance of a reasonable rate level of rate continuity, that's kind of just not be shocked but that things get this gradual or what the FCC called a glide path, that things kind of get phased in over time," is particularly important to CLECs.<sup>32</sup>

The Commission Staff also structures its proposals in the docket around the principle of gradualism.<sup>33</sup>

Likely, Dr. Johnson concluded that other than rate continuity, the other policy goals "are just noise" because the goals can be used to support any number of conflicting proposals. As witness Denney, who supports the list of objectives, states:

"And a lot of [the list of policy objectives' I think may involve trade-offs. You know, there is, efficiency and equity are kind of two different sides of, you know, the marketplace, and there are trade-offs that need to be made between those. And that's where the Commission kind of weighs the value."<sup>34</sup>

But, as discussed above, the concept of rate continuity gets the highest priority among the parties. For those who rate other factors higher, Dr. Johnson's advice to the Commission about how to use his list as a "checklist for measuring the arguments" is apt: "Are the [arguments] basically just a disguise form of [that party's] business plan [and that party] would be better off if you lower [its] cost of doing business [or] are they actually showing you it is going to advance universal service [affordability]."

Dr. Aron for AT&T, for example, states that she agrees with the six goals (Tr. 346: 21-23), even as she states that Dr. Johnson "does not make any clear policy recommendations and because much of his testimony does not appear to me to lead to discernible policy recommendations[.]" Hearing Ex. ATT-3, p. 76, lines 14-16.

<sup>&</sup>lt;sup>32</sup> Cross examination of Joint CLEC witness Douglas Denney by ALJ Rodda, Tr. 638:11-22.

<sup>&</sup>lt;sup>33</sup> Cross examination of Staff witness Wilfred Shand, Tr. 668:1-12.

<sup>&</sup>lt;sup>34</sup> Cross Examination of Joint CLECs witness Douglas Denney by ALJ Rodda, Tr. 637:22—638:2.

<sup>35</sup> Examination of RUCO witness Dr. Johnson by ALJ Rodda, Tr. 121: 1-6.

That is the context in which the Commission should examine the ultimate, intermediate, and immediate objectives for intrastate access rate levels, and the processes to reach those levels.

(c) Economic Efficiency Is Discussed in Terms of Rates Based on Long Run Incremental Costs. Yet None of the Parties Advocate That this Phase Reach that Reduced Level—Because Costs Are Not Particularly Meaningful in a Public Policy Debate about Who Pays the Costs.

The economists spoke at length about the principle of economic efficiency:

"Efficiency is a well recognized goal in utility rate design. Economists describe it as a state in which an optimal level and mix of goods and services is produced, using optimal production methods. . . . In the context of telecommunications regulation, this objective implies that rates should not induce wasteful and inefficient methods of production (either by the utility or by other producers), nor lead to over-or underconsumption of the telecommunications firm's services. . . . To the extent the Commission seeks to improve or maintain economic efficiency, the logical focus is on marginal cost." 37

Dr. Aron testified on behalf of AT&T, "As an economic matter, prices for switched access service should not be higher than the cost of providing access service." 38

Yet no party in the docket advocates that the Commission reduce intrastate access rates to the measure of economic costs.

Verizon testifies that economically efficient intrastate access rates in Arizona will be promoted by driving the most excessive rates toward *more* efficient levels, and that Qwest's intrastate access rates are an appropriate target:

"Qwest's intrastate access rates are an appropriate benchmark for this purpose because they have been subject to the greatest regulatory scrutiny and strictest discipline, and thus represent a just and reasonable price for access. Using Qwest's rates as a benchmark would reduce market distortions and promote competitive equity by prompting carriers with the highest access rates to recover more of their network costs from their own customers, rather than from other carriers (and their customers) through access rates." <sup>39</sup>

<sup>&</sup>lt;sup>37</sup> Prefiled Direct Testimony of RUCO witness Dr. Ben Johnson, Hearing Ex. R-1, p. 29, lines 8-19.

Prefiled Direct Testimony of AT&T witness Dr. Debra Aron, Hearing Ex. AT&T-1, 82: 6-7.
 Prefiled Direct Testimony of Verizon witness Don Price, Hearing Ex. VZ-1, p. 3, lines 7-19.

AT&T and Sprint likely will argue that while it is true they do not follow their own advocacy for rate levels that are cost based, their proposals for reductions to the interstate level of the carriers moves farther in that direction. Yet, what the AT&T and Sprint positions really show is that some rates other than cost-based rates can be a legitimate goal. As stated by Dr. Johnson, "I don't think it tells us very much to say the [incremental] cost is close to zero, because the policy issue is still who is going to pay the fixed cost of the network." <sup>40</sup>

As noted above, from the beginning, access rates have been freighted with policy judgments. Costs of providing access should not be the major focus of this proceeding. Regarding the cost of providing access, and the IXCs seek to establish that the functionality of terminating intrastate switched access is substantially similar to terminating other calls, such as local, or wireless, or even interstate long distance. The point they try to make is that the rates for intrastate switched access are wildly higher than the cost of the service, and much higher than the rates for the same functionality employed in terminating interstate, wireless, or local calls. These participants miss the big picture. No one contends that intrastate access rates are cost based. As stated by Qwest's witness:

"The cost of providing switched access is much lower than the current rates. This has allowed regulators to utilize the higher margins associated with the service to keep the price of the local loop low. Therefore, to the extent that costs are considered by the Commission, they need not be a major focus of this proceeding."

While analysis of costs is not particularly helpful in determining the level for intrastate access charges, the larger policy goal of economic efficiency can be promoted by bringing interstate and intrastate rates closer, and the rates between and among the carriers, closer

\_ .

<sup>&</sup>lt;sup>40</sup> Direct Examination of RUCO witness Ben Johnson, Tr. 85: 3-6.

<sup>&</sup>lt;sup>41</sup>Direct Examination of RUCO witness Ben Johnson, Tr. 87: 7-19; Cross Examination of Cox witness Douglas Garrett, Tr. 227:24—229:21.

<sup>&</sup>lt;sup>42</sup> Prefiled Direct Testimony of Owest witness Lisa Hensley Eckert, Hearing Ex. Q-1, p. 6, lines 21-24.

together. The testimony establishes that the current structure of access charges provides incentives to "game" the system through arbitrage and traffic stimulation, matters which are addressed separately below, in section II.B.4.

# (d) Yearly Access Reductions Within Each Phase Are the Best Approach to Achieve Gradualism, and Avoid Rate Shock.

As discussed above, among the larger group there is consensus that rate increases made to offset access reductions, to the extent permitted, should be introduced gradually, to avoid what the parties termed "rate shock." The parties testify to that conceptually, and what it means in practical terms regarding implementation of reform. The Staff testified that the reason for recommending against the larger cuts advocated by AT&T and Sprint was the concept of "gradualism," meaning that consumers should be shielded where possible against large increases made all at once rather than made incrementally over time. AT&T, one of the two parties seeking for the deepest access reductions to be made "as soon as possible," recognizes that the retail rate will have to be restructured, stating, "[B]ecause these rates have been so low for so long, I believe that some gradualism may be necessary." RUCO states, "While the principle of rate continuity does not preclude rate change, the changes should be made gradually[.1".

Gradualism in this context necessarily means a multiple step process. "We see this as a first step of a multi-step process." Indeed, there is a pattern to follow: When the Commission ordered Qwest to reduce its access rates in the first phase of this docket, the Commission ordered

<sup>47</sup> *Id.*, Tr. 61:12-13.

<sup>21</sup> Gross examination of Staff witness Wilfred Shand, Tr. 668: 1-12.

<sup>44</sup> Cross examination of AT&T Witness Dr. Ola Oyefusi, Tr. 492: 4-6

<sup>&</sup>lt;sup>45</sup> Cross examination of AT&T witness Dr. Oyefusi, Tr. 528: 9-11. See also, cross examination of AT&T witness Dr. Debra Aron, Tr. 341:1-5.

<sup>&</sup>lt;sup>46</sup> Testimony of RUCO witness Dr. Johnson, Tr. 45:19-20.

four steps of reductions, taken from April 1, 2001 to April 1, 2006.<sup>48</sup>

The Staff proposal, while it attempts to pay attention to the principles of gradualism and avoidance of rate shock,<sup>49</sup> does not provide for a ramping of the changes.<sup>50</sup> Thus, while Staff's proposal is phased in one sense, in that it calls for reductions in this phase to Qwest's rate, it does not provide for a transition period within the phase. The Staff's proposal is flawed in that regard.

4. The Testimony Shows That the Commission Should Proactively Reduce the Incentives For Intrastate Arbitrage and Traffic Pumping, and that Qwest's Proposal Holds the Best Promise for Success.

Bringing all LECs' intrastate switched access rates to Qwest's rate levels holds the best promise for reduction of traffic pumping and arbitrage schemes, which have plagued other states that have independent telephone companies with relatively high switched access rates. Traffic pumpers increase the minutes for traffic terminating on high access rate systems, often by partnering with "free" international long distance providers, conference call providers, or porn chat providers to boost demand.<sup>51</sup> Traffic pumping schemes are operated to take advantage of interstate access rates, and others to take advantage of intrastate access rates.<sup>52</sup> Any proposal that lowers the access rate in the direction of costs will diminish the incentive to pump traffic.<sup>53</sup> Obviously, the Arizona Commission's ability to reduce rates exists only with respect to the intrastate jurisdiction. And, while the parties agree that the states cannot eliminate the issue completely, states can best ameliorate intrastate traffic pumping, because it is within their jurisdiction.

<sup>&</sup>lt;sup>48</sup> Prefiled Direct Testimony of Qwest witness Lisa Hensley Eckert, Hearing Ex. Q-1, p. 3.

<sup>&</sup>lt;sup>49</sup> Cross examination of Staff witness Wilfred Shand, Tr. 667-668.

<sup>&</sup>lt;sup>50</sup> See, Staff Alternative A and B, Prefiled Direct Testimony of Staff witness Wilfred Shand, Hearing Ex. S-1, Executive Summary para. 3.

<sup>&</sup>lt;sup>51</sup> Cross examination of Sprint witness James Appleby, Tr. 459:6-8.

<sup>&</sup>lt;sup>52</sup> Cross examination of Qwest witness Lisa Hensley-Eckert, Tr. 551: 10-12.

<sup>&</sup>lt;sup>53</sup> Cross examination of Qwest witness Lisa Hensley Eckert, Tr. 553:24—554:8.

Intrastate traffic pumping takes root where rural access rates are left significantly higher than other LECs' rates in the state, such as the case when calls originated on the Qwest system in metropolitan areas are sent to a "free service" [allegedly] located on the network of a rural ILEC or CLEC. Intrastate traffic pumping is currently a rapidly growing scheme, <sup>54</sup> and it flourishes because of high intrastate access rates, particularly where there is a significant difference between high rural access rates and lower metropolitan rates.

Both the Qwest and the AT&T proposals move in the right direction toward reducing the risk of intrastate traffic pumping, but Qwest's is the better proposal. The AT&T proposal (that rural LECs mirror their own interstate rates) does not eliminate the incentive for traffic pumpers to terminate intrastate calls in rural territory where the ILEC is entitled to charge relatively high interstate access rates. Where high interstate rates are permitted, the AT&T and Staff proposal leaves the intrastate rate high as well, thus leaving intact the incentive to pump minutes of traffic. A rural LEC's interstate rate may by as high as 4.5 cents per minute for local switching under the NECA band 8 rates. In the cases of those LECs, and in the case of CLECs in that service area, AT&T's proposal does not sufficiently reduce the high intrastate rate, and the incentive remains to pump intrastate traffic. In contrast, the Qwest proposal significantly reduces the high intrastate rate, down to the 2.2 cents per minute rate.

The evidence shows that there are other arbitrage schemes, other than traffic pumping, that have been perpetrated in other jurisdictions, usually involving a mischaracterization of the

<sup>&</sup>lt;sup>54</sup> "And what I have seen in terms of looking across the nation at all of the different types of scams that IXCs are seeing is that there seems to be a trend in he locations where we see CLECs entering into rural areas claiming that they are rural CLECs, claiming that they are allowed to charge that higher rural access rate base on what an ILEC would charge. And as a result, we see, anywhere there are differences in the rates between the companies, we see more traffic pumpers." Direct examination of Qwest witness Lisa Hensley Eckert, Tr. 551:13-21.

<sup>&</sup>quot;And so the traffic pumpers that we have seen [in the interstate jurisdiction] are, on, not as prolific, and, two really seem to be withering on the vine. We are seeing less and less traffic there." *Id.*, Tr. 552:19-25.

<sup>&</sup>quot;That's how CLECs are supporting their businesses these days, is getting involved in traffic pumping." <sup>55</sup> Cross examination of Qwest witness Lisa Hensley Eckert by Ms. Wood, Tr. 567:5-17.

jurisdiction of the calls. AT&T's proposal for each LEC to reach parity between its interstate and intrastate access rates, addresses one kind of jurisdictional mischaracterization—that in which the arbitrage profiteer wrongfully makes calls appear to be interstate rather than intrastate, in order to pay the lower interstate access rate as an IXC. The "victims" of these schemes are the LECs, not the IXCs. The ILECs represented in this docket all agree that a prudent, substantial step toward removing the incentive to mischaracterize traffic jurisdictionally would be to have all LECs reduce their intrastate switched access to the current Qwest composite rate of 2.2 cents per minute. The AT&T and Sprint proposal for all LECs to reduce to their respective interstate rates would eliminate the difference between interstate/intrastate rates, but the additional benefit represented by their proposal is quite small in comparison the Qwest proposal. The statewide ALECA interstate average rate is 1.6 cents. The weight of the evidence is that the additional strain for ALECA members to reduce its rates the additional 0.6 cents that they would have to do under the AT&T proposal, and the increased demand potentially placed on the universal service fund, counsels strongly in favor of the Qwest rate as the target for all LECs in Arizona.

In fact, the biggest current problem with jurisdictional mischaracterization of traffic is making a long distance call appear to be a local call, so that access charges are avoided altogether. AT&T's proposal only solves a fraction of the problem they claim they are attempting to solve, because, as discussed above, the AT&T proposal would have rural LECs mirror their own interstate rate. Since some rural companies' interstate rates are significantly higher than Qwest's intrastate rate, the AT&T proposal would result in relatively high intrastate access rates for rural carriers, which is an incentive for access charge avoiders to mischaracterize toll as local. In any event, the problem of jurisdictional mischaracterization is already one where

<sup>&</sup>lt;sup>56</sup> Prefiled Direct Testimony of Qwest witness Lisa Hensley Eckert, Hearing Ex. Q-1, 547:18—548:25.

the FCC has shown that it will make decisions regarding the proper jurisdictional characterization of traffic.<sup>57</sup> Relatedly, the FCC has made clear rulings as to the jurisdiction of TDM originating and terminating traffic,<sup>58</sup> and that precedent is useful in prosecuting complaints to enforce access charges for that kind of traffic. Because there are established regulatory rulings, the victims of mischaracterization of jurisdiction can better prosecute administrative complaints or court actions. In comparison, the FCC has only begun to address traffic pumping, and has not done so in an industry-wide manner. Of course, the FCC does not have jurisdiction over the intrastate rates charged by traffic pumping LECs. Therefore, there is good reason for the Commission to take steps to head off intrastate traffic pumping, and that intrastate matter is uniquely within the Commission's jurisdiction.

Adoption of Qwest's proposal that all other LECs in the Arizona reduce their intrastate switched access rates to Qwest's level does not foreclose future rate reductions by Qwest or any of the LECs. However, Qwest has already made significant reductions in the previous phase, and for this phase moving all other carriers to the same level is a worthy and achievable goal. Subsequent phases can address the wisdom of targeting even more reductions for Arizona carriers including Qwest, or taking such other actions that may be necessary in light of changes that may be made at the national level.

5. The Secret Agreements between Some IXCs and CLECs in Arizona Contain Negotiated Rates and Are Highly Probative of What AT&T Was Willing to Accept as a Fair and Reasonable Access Rate.

Qwest has testified that AT&T, MCI and Sprint have entered into agreements for reduced

In the Matter of Thrifty Call, Inc., Petition for Declaratory Ruling Concerning BellSouth Telecommunications, Inc., Tariff F.C.C. No. 1, Declaratory Ruling, 19 FCC Rcd 22240 (WCB 2004), para. 16.

<sup>&</sup>lt;sup>58</sup> Petition for Declaratory Ruling That AT&T's Phone-to-Phone IP Telephony Services Are Exempt From Access Charges, WC Docket No. 02-361, Order, 19 FCC Rcd 7457, 7465-67, paras. 12-15 (2004) (declaring that AT&T's "phone-to-phone IP telephony" service is a telecommunications service subject to interstate access charges).

switched access rates from a number of CLECs.<sup>59</sup> The existence of those agreements, and their terms, were kept secret by the contracting parties, and in fact were only produced upon specific order of the Commission, to enforce a Commission subpoena. Qwest testifies that while the terms of the secret access agreements are not uniform, "the most common approach [which is referred to] as the 'straight benchmark' approach simply points to the ILEC's rate in each state as the appropriate benchmark."<sup>60</sup> AT&T entered into more of the secret access agreements than any other IXC in this docket.<sup>61</sup> These agreements which set rates for access services that applied to the parties to the contract were not filed with the Commission. They were negotiated outside of regulatory proceedings, outside of the view of regulatory agencies, and in private. A powerful inference should be drawn that in these circumstances, the rates negotiated are considered fair and reasonable by each party to the agreement. These agreements are directly relevant to the level at which switched access should be set:

"First, the fact that a majority of these agreements benchmark to the ILEC rates is probative of the correct rate level for CLECs in AZ. This is rate which the IXCs overwhelmingly agreed to in negotiations and were willing to pay. This language is relatively specific, calling out the rates for interstate traffic, intrastate traffic and often 8YY traffic.

Second, the agreements show that the CLECs have clearly concur[red] that these lower rates are appropriate for the services they provide. For the CLECs who have entered into these agreements, they have already voluntarily extended these lower rates to other IXCs, proving that the lower rates are appropriate."<sup>62</sup>

It is important to note that in these contracts, with regard to intrastate access, despite its advocacy that it claims it has urged in all states, AT&T did not negotiate the CLECs down to the

<sup>&</sup>lt;sup>59</sup> Prefiled Direct Testimony of Qwest witness Lisa Hensley Eckert, Hearing Ex. Q-1, p. 10. <sup>60</sup> *Id.*, p. 11.

<sup>&</sup>lt;sup>61</sup> *Id.* Further detail regarding the secret agreements remains "Highly Confidential." The Highly Confidential versions of the prefiled Direct Testimony of Lisa Hensley Eckert (Hearing Ex. Q-2, Highly Confidential) and the Rejoinder Testimony of Lisa Hensley Eckert (Hearing Ex. Q-6, Highly Confidential) show more of that detail. <sup>62</sup> Id., p. 12, lines 16-25.

CLECs' respective interstate rate, or to the ILECs' interstate rate. Rather, AT&T negotiated to pay the ILECs' intrastate rate. AT&T says it may not have gotten everything it wanted in those negotiations. However, AT&T entered into multiple agreements, without compulsion, and did not resort to regulatory proceedings to seek a better rate. In fact, AT&T never pursued a further reduction in switched access rates in Arizona since the first phase of the instant docket regarding Qwest was opened on November 17, 2003. Six and one half years have passed since the Commission bifurcated the dockets between Qwest and all other carriers, and AT&T's only action in that period was the negotiation of the secret agreements. The Commission should conclude from those facts that AT&T was perfectly happy with the rates it had negotiated with the CLECs in the secret deals. The Commission need not now strain to do better than AT&T was content to do for itself.

C. CLECs' Intrastate Access Rates Should Be Capped at Qwest's Intrastate Rate Levels; Access Charges in Excess of Qwest's Rate Levels Distorts the Market for Local Exchange Services and Invites Traffic Pumping and Arbitrage Schemes.

The range of proposals made by the participants with respect to CLEC access rates is a little different than some of the parties have proposed for the rural LECs. AT&T proposes that the CLECs' rates be capped at the rate for the ILEC in whose service territory they operate.<sup>64</sup> The Commission Staff also takes that position, but with the proviso that a CLEC has the "option of filing information with the Commission to demonstrate [that it has higher costs than those of the ILEC] and request a hearing on the issue, if desired.<sup>65</sup> Sprint asks that CLECs rates (and all LECs) be required to set their access rate and structure for each individual access element equal

<sup>&</sup>lt;sup>63</sup> Prefiled Reply Testimony of AT&T witness Dr. Debra Aron, (Hearing Ex. AT&T-3), p. 73:9-11.

<sup>&</sup>lt;sup>64</sup> Prefiled Direct Testimony of Dr. Ola Oyefusi, Hearing Ex. AT&T-7, p. 9:9-24.

<sup>&</sup>lt;sup>65</sup> Prefiled Direct Testimony of Staff witness Wilfred Shand, Hearing Ex. S-1, 11:11-22.

to the interstate switched access rate and structure. 66 Cox and the Joint CLECs argue primarily that the Commission should await changes that might come from the FCC or Congress. 67 The CLECs go on to state that if the Commission decides to include them in access reform, that each CLEC's rates must be based on its own cost structure, and that a transition period be allowed. 68 Qwest advocates that the CLECs' intrastate access rates should be set at the Qwest intrastate level. 69 Verizon agrees with Qwest, "recommend[ing] that the Commission require all LECs including CLECs, to cap their intrastate access charges at the regional Bell Operating Company's—here, Qwest's—levels." 70

The Qwest and Verizon proposal best advances the policy goals articulated above.

Qwest's intrastate rates are an appropriate benchmark for the CLECs for the same reasons that they are an appropriate benchmark for the rural LECs. The Qwest / Verizon proposal is quite similar to the FCC's determination regarding CLEC interstate access rates; the Qwest rates have been subject to the greatest regulatory scrutiny, and thus represent a just and reasonable price for access. Using Qwest's rates as a benchmark would reduce market distortions and promote competitive equity by prompting carriers with the highest access rates to recover more of their network costs from their own customers through other rate elements, rather than from other carriers (and their customers) through access rates. CLECs do not need access to AUSF to replace lost access revenues, because the access revenue is a naked subsidy, and in any event, the CLECs have unfettered retail rate pricing flexibility and may price their retail services as they

<sup>&</sup>lt;sup>66</sup> Prefiled Direct Testimony of Sprint witness James Appleby, Hearing Ex. Sprint-1, 5:9-11.

Prefiled Direct Testimony of Cox witness Doug Garret, Hearing Ex. Cox-1, 3:5-12; Prefiled Direct Testimony of Joint CLECs witness Douglas Denney, Hearing Ex. JCLEC-1, 6:17—7:7.

<sup>&</sup>lt;sup>68</sup> Hearing Ex. Cox-1, 3:13-21; Hearing Ex. JCLEC-1, 13:1-12.

<sup>&</sup>lt;sup>69</sup> Prefiled Direct Testimony of Qwest witness Lisa Hensley Eckert, Hearing Ex. Q-1, 7:12-16.

<sup>&</sup>lt;sup>70</sup> Prefiled Direct Testimony of Verizon witness Don Price, Hearing Ex. VZ-1, 3:7-10.

wish.<sup>71</sup>

The CLECs' access rates are ripe for reform. They have not been significantly modified from the time they were first established—not even when Qwest's rates were being reduced from 2001-2006.<sup>72</sup> "The CLEC rates vary wildly, with some CLECs charging very close to the ILEC rates, and other CLECs charging significantly higher rates . . . however, it is clear that overall the CLEC switched access rates are higher than Qwest's switched access rates."<sup>73</sup>

According to Verizon, "CLECs have demonstrated a willingness and ability to charge excessive access rates, and that behavior derives from the fact that, once a customer chooses retail service from a CLEC, other carriers have no choice but to deliver calls to the CLEC even though they must incur the CLEC's unreasonably high access rates. Thus, competition does not discipline the CLEC's access rates. AT&T stated, "CLECs, as well as ILECs, possess market power in the provision of switched access service. The fact that CLECs face extensive competition in the retail market for local exchange service does not render the market for wholesale switched access service competitive." These are the same considerations that led the FCC to benchmark CLECs interstate access at the rate that ILECs are charging for similar service in the market.

<sup>&</sup>lt;sup>71</sup> Id., 3:10—4:6. CLECs' switched access tariffs are filed as competitive services, notwithstanding that, as discussed herein, such services are bottleneck. In the competitive category, CLEC's tariffs may be changed upon notice to the Commission, with the only requirement being that the rate be at or below a maximum rate, and at least above total service long-run incremental cost. A.A.C. R14-2-1109.

<sup>&</sup>lt;sup>72</sup> Prefiled Direct Testimony of Qwest witness Lisa Hensley Eckert, Hearing Ex. Q-1, 3:14 – 4:11.

<sup>73</sup> Prefiled Direct Testimony of Qwest witness Lisa Hensley Eckert, Hearing Ex. Q-1, 9:6-12.

<sup>&</sup>lt;sup>74</sup> Prefiled Direct Testimony of Verizon witness Don Price, Hearing Ex. VZ-1, 4:13-19.

<sup>&</sup>lt;sup>75</sup> Prefiled Direct Testimony of AT&T witness Dr. Debra Aron, Hearing Ex. AT&T-1, 86:10-13.

<sup>&</sup>lt;sup>76</sup> In the Matter of Access Charge Reform; Reform of Access Charges Imposed by Competitive Local Exchange Carriers, CC Docket no. 96-262, Seventh Report and Order and Further Notice of Proposed Rulemaking, 16 FCC Rcd 9923, 9941-49 (2001) ("CLEC Access Order"), Eighth Report and Order and Fifth Order on Reconsideration, 19 FCC Rcd 9108, 9116-17 para. 17 (2004).

Several significant competitive distortions result from excessive CLEC access charges.

As AT&T recognizes, traditionally, as the quid pro quo of the monopoly era, ILECs charged high access rates to subsidize local service and promote universal service—but CLECs do not have an obligation to provide service to any customer. They pick and choose their service areas and do not have to provide below cost service to anyone anywhere. "Handing a subsidy to a CLEC is just handing a subsidy, with no benefits for universal service" That subsidy unfairly funds the CLEC's competitive efforts, to the detriment of the ILEC. While some CLECs simply match the local rates of the ILEC they compete against, others utilize the subsidy to undercut the local rates by a range of between 18 cents and 4 dollar per month, per line. Permitting CLECs to collect unreasonably high intrastate access rates provides those companies with a competitive advantage because they are able to recover disproportionately more of their costs from other carriers rather than from their own end users.

The other major problem is that relatively high CLEC access rates create incentives for traffic pumping for calls terminated by CLECs, just as it does for calls terminated by rural LECs:

"And what I have seen in terms of looking across the nation at all of the different types of scams that IXCs are seeing is that there seems to be a trend in the locations where we see CLECs entering into rural areas claiming that they are rural CLECs, claiming that they are allowed to charge that higher rural access rate based on what an ILEC would charge. And as a result, we see, anywhere where there are differences in the rates between the companies, we see more traffic pumpers."

All of the proposals to lower the CLECs' access rates will tend to ameliorate this problem because lower access rates reduce the incentive for traffic pumping. However, among the three proposals, (i) mirroring the CLEC's interstate rate, (ii) mirroring the ILEC in the local service

<sup>&</sup>lt;sup>77</sup> Prefiled Direct Testimony of AT&T witness Dr. Ola Oyefusi, Hearing Ex. AT&T-7, 24:12-20.

<sup>&</sup>lt;sup>78</sup> Prefiled Direct Testimony of Owest witness Lisa Hensley Eckert, Haring Ex. Q-1, 6: 13-18.

<sup>&</sup>lt;sup>79</sup> Direct Testimony of Verizon witness Don Price, p. 9, lines 16-19.

<sup>&</sup>lt;sup>80</sup>Direct examination of Qwest witness Lisa Hensley Eckert, Tr. 552:19-25.

area, and (ii) mirroring Owest's rates, the third, matching Owest's rates will have the best effect 1 and is the most supportable. 2 Qwest's intrastate access rates are the lowest tariff rates among the LECs in the state.<sup>81</sup> 3 Therefore if any given CLEC reduces its access to the level of the ILEC in its service area, 4 unless that ILEC is Qwest the resulting CLEC intrastate access rate will be higher than it would 5 be under Owest's proposal. And, Owest's interstate access rates are the lowest of any of the 6 LECs in Arizona.<sup>82</sup> Therefore, if any given CLEC reduces its intrastate access rate to its own 7 interstate levels, the resulting rate would still be higher than it would be under Qwest's proposal. 8 The Qwest proposal best addresses the problem of fraud and arbitrage, and reducing competitive distortions. 10 Finally, CLEC protestations against being compelled to reduce their access rates ring 11 hollow in light of the evidence that \*\*BEGIN HIGHLY CONFIDENTIAL \*\* 12 13 Redacted 14 85 \*\*END HIGHLY 15 CONFIDENTIAL\*\* 16 Regarding Recovery from the AUSF to Recover Revenue Lost to Access 17 D. Reductions. 18 While RUCO and Sprint object, ALECA proposes that the AUSF be modified to provide 19 a support mechanism to replace some or all of the lost access revenue. The other participants 20 21 <sup>81</sup> Prefiled Direct Testimony of Qwest witness Lisa Hensley Eckert, Hearing Ex. S-1, 7:23-26. <sup>82</sup>See fn. 119, supra, regarding CLEC Access Order. 22 <sup>83</sup> Highly Confidential Prefiled Direct Testimony of Qwest witness Lisa Hensley Eckert, Hearing Ex. Q-2, 11:15. 85 Highly Confidential Prefiled Rejoinder Testimony of Qwest witness Lisa Hensley Eckert, Hearing Ex. Q-6, 5:9— 23 6-13.

24

would permit the possibility, but focus on conditions and restrictions that must be applied, most of which call for rural companies to increase their local rates up to a benchmark level set by the Commission as a condition of drawing on AUSF for greater revenue replacement than their own rates will recover. No entity proposes that CLECs should be eligible for AUSF support. For the AUSF rule to be re-purposed, and to have the base of contributors expanded, rule changes are necessary.

Other parties commented as well that a rule change would be necessary. Among the changes is the need to broaden the base of contributors supporting the fund. Because of the need for the AUSF rule to be changed, any access reform that depends on AUSF necessarily cannot be fully deployed until the rulemaking is concluded, which may be several years in the future.

- 1. Policy and Legal Considerations that Must Be Evaluated for Each AUSF Proposal.
  - a. The Existing AUSF Rule Must Be Modified to Accomplish the Purposes Proposed.

The existing AUSF rule was adopted by the Commission in 1996, 12 years after the break up of the old Bell system and the change from separations and settlements to an access charge regime. The AUSF rule provides for high cost support. It does not provide for access revenue replacement. As AT&T stated:

"To the extent the Commission decides to give carriers the ability to use the AUSF for the access revenue replacement described under Issues 6 and 7, the Commission needs to revise the existing AUSF rules. The current AUSF rules do not clearly authorize the use of AUSF support to recover reductions in access revenues, nor are they designed to

<sup>&</sup>lt;sup>86</sup> For example, see: Prefiled Direct Testimony of AT&T witness Dr. Ola Oyefusi, Hearing Ex. AT&T-7, 10:45 – 11:7; Prefiled Direct Testimony of ALECA Witness Douglas Duncan Meredith, Hearing Ex. ALECA-1, 9:11-18; Prefiled Direct Testimony of Joint CLEC Witness Douglas Denney, Hearing Ex. JCLEC-1, 69:7-18; Prefiled Direct Testimony of Staff Witness Wilfred Shand, Hearing Ex. S-1, 30:17-24; Prefiled Direct Testimony of Cox Witness Douglas Garrett, Hearing Ex. Cox-2, 10:22 – 11:6.

<sup>&</sup>lt;sup>87</sup> Dr. Aron describes the history of the development of access charges. Prefiled Direct Testimony of Dr. Debra Aron, Hearing Exhibit AT&T-1, pp. 22-24.

Staff also recognizes that the AUSF rule would have to be modified to permit the entire Staff proposal to be carried out. The purpose of the fund, its amount, and how it is funded are all matters that are implicated in any of the parties' proposals to support access reform. Staff witness Shand agrees that the AUSF fund would have to change from a high cost support fund to a high cost and access charge revenue support fund, an obvious change of its role and its amount. Access Reform. Shand also testified, "A specific provision would have to be added to the rules to allow for the use of AUSF revenues to compensate carriers for revenue reductions resulting from Access Reform. However, a waiver of the rules would allow the Commission to immediately implement intercarrier compensation reform, which Staff believes is in the public interest." Qwest submits that while certain requirements of rules may in circumstances of emergency or for good cause be waived, the *scope* of an existing rule cannot be *expanded* by waiver.

# b. Swapping One Subsidy (Access) for Another Form of External Support (Such as AUSF) Does Not Provide Adequate Reform.

ALECA proposes that the AUSF be modified to provide a support mechanism to replace lost access revenue. ALECA's proposals would result in the highest level of support from the AUSF. The problem is that merely replacing one subsidy for another, without difference in the amount of the total subsidy, does not alter the inefficiency. "If retail prices for traditional switched local service are held at artificially low, below-cost levels, consumers will demand more of that service than they otherwise should, and as discussed earlier, companies decisions to invest in the alternative technologies will be distorted by artificial (incorrect price signals that not

<sup>88</sup> Prefiled Direct Testimony of AT&T witness Dr. Ola Oyefusi, Hearing Ex. AT&T-7, 71:7-16.

<sup>&</sup>lt;sup>89</sup> Examination of Staff Witness Wilfred Shand by ALJ Rodda, p. 707: 4-12.

<sup>90</sup> Prefiled Direct Testimony of Wilfred Shand, Hearing Ex. S-1, p. 29, lines 14-24.

based on society's' real cost."91

High AUSF support comes at the expense of ratepayers of all the LECs and IXCs in the state who pay into the AUSF by way of surcharges on their telephone bills. Thus to the extent that AUSF is modified and permitted to provide revenue replacement for lost access charges, the subsidy is merely shifted from the IXCs who currently pay switched access, to end users of all companies. "Allowing companies to shift too much of their costs to switched access purchasers (and their retail customers) places a disproportionate burden on other carriers in the state—and ultimately, their customers—subsidize those companies' services." Prior to receiving access replacement fund support through a general surcharge on intrastate revenues of other carriers, the fund recipient needs to ensure it is charging appropriate and fair rates to its end user customers."

(i) ALECA's Proposal for a Portion of the AUSF Support to Be Based on Embedded Cost Algorithms Used to Calculate the Federal High Cost Loop Support Should Be Refused.

ALECA proposes to use the same algorithms in the AUSF that are used to calculate the federal High Cost Loop Support in the interstate jurisdiction for rural companies. That would result in funding of all costs that are above 115 percent of the national average loop costs. <sup>94</sup> ALECA's suggestion to use nationwide average costs in Arizona calculations is too removed from state conditions. Qwest proposed to use state wide local exchange rates, for example, and the Staff criticized that viewpoint, saying the proposal "ignores the disparate cost of providing service and the different effects the rate increase require might produce."

<sup>91</sup> Prefiled Direct Testimony of AT&T witness Dr. Ola Oyefusi, Hearing Ex. AT&T-8, p. 52, line 22 - p. 53, line 3.

 <sup>92</sup>Prefiled Direct Testimony of Verizon witness Don Price, Hearing Ex. VZ-1, p. 14, lines 2-6.
 93 Prefiled Direct Testimony of Qwest witness Peter Copeland, Hearing Ex. Q-7, p. 4, lines 4-7.

Reply Testimony of Qwest witness Peter B. Copeland, Hearing Ex. Q-8, p. 7, lines 4-11.
 Prefiled Direct Testimony of Staff witness Wilfred Shand, Hearing Ex. No. S-1, p. 16, lines 13-20.

Qwest believes that the Commission should strive to ensure that end user customers are treated in a fair and consistent manner throughout the state—a thought that leads to the setting of a statewide benchmark retail rate as the threshold for entry into receiving access replacement support. <sup>96</sup>

The ALECA proposal is not supported by any other party. For the reasons stated above, it should not be adopted.

(ii) The Staff Proposal for Individual Company Benchmarks Does Not Provide Certainty or Uniformity Regarding the Threshold for Support and Should Be Denied.

Staff opposes implementation of a statewide benchmark as AT&T and Qwest have suggested, theorizing that individual LEC circumstances differ and should drive different outcomes. Staff supports retail rate benchmarks determined on an individual company basis.<sup>97</sup> Staff's proposal involves multiple separate adjudicative proceedings, each of which will result in a unique benchmark. Besides causing an enormous draw on the resources of the Commission, these proceedings will not work as well as the competing benchmark proposals to reduce the subsidies and narrow disparities between the retail rates among the LECs:

"[Under Staff's company specific benchmark proposal] no company's fair value rate of return application would establish a minimum acceptable level for end user charges prior to being considered for a grant of AUSF. In contrast, Qwest's proposal for a state-wide benchmark would create a minimum acceptable level for end user charges as part of the fair value rate of return application." 98

AT&T makes the point that individual carrier specific benchmarks will not work toward the long goal of closing gaps between urban and rural rates.<sup>99</sup>

In summary, while Qwest stated that Qwest could accept Staff's company specific

<sup>&</sup>lt;sup>96</sup> Prefiled Direct Testimony of Qwest witness Peter Copeland, Hearing Ex.Q-7, p. 4, lines 10-13.

<sup>&</sup>lt;sup>97</sup> Prefiled Direct Testimony of Staff witness Wilfred Shand, Hearing Ex. S-1, p 28, lines 36-42.

Prefiled Reply Testimony of Qwest witness Peter Copeland, Hearing Ex. Q-8, p. 5, lines 11-15.
 Prefiled Reply Testimony of AT&T witness Dr. Ola Oyefusi, Hearing Ex. AT&T-9, p. 39, lines 1-11.

benchmark proposal, it will not serve the purposes of the proceeding as well as Qwest's state wide proposal, and is not the preferred result. 100

(iii) AT&T's Proposal that Rural LECs Need Not Raise Local Rates to the Benchmark Level to Receive AUSF Support Should Be Denied.

AT&T states that rural LECs should be accorded flexibility to price their services and the opportunity to increase retail rates for local service up to a benchmark, "however, the Commission should not require carriers to raise local service rates by any amount." Then, "[T]hat LEC would be eligible to receive support from the Arizona universal service fund (AUSF) and its level of support will be determined as if it had raised its retail local rate up [to] the benchmark level." Permitting a LECs to draw from the AUSF when it has not actually raised its local rates to the benchmark level defeats the policy objective of ensuring it is charging appropriate and fair rates to its end user customers, and is contrary to AT&T's own statement about effective benchmarks: "[T]he Commission should ensure that, first, the benchmark allows as much cost recovery from end users as possible subject to affordability concerns. 103

(iv) Expanding the Base of Contributors to the AUSF to Support Access Reform.

Qwest's position on funding and expanded-role AUSF is as follows:

If the Commission increases the current AUSF disbursements by including intrastate access replacement support, the funding mechanism for AUSF must be addressed. The source of the funding of the AUSF should be based on a method that requires all carriers operating and offering intrastate telecommunications service in Arizona to contribute in an equitable and non-discriminatory manner. The fund should be sustainable and competitively and technologically neutral. Carriers operating wireline, wireless, and cable telephony should all contribute to the AUSF (and potentially receive funds from it,

<sup>&</sup>lt;sup>100</sup> Prefiled Reply Testimony of Qwest witness Peter Copeland, Hearing Ex. Q-8, p. 5, lines 16-19.

<sup>&</sup>lt;sup>101</sup> Prefiled Direct Testimony of AT&T witness Dr. Ola Oyefusi, Hearing Ex. AT&T-7, p. 51, line 24 - p. 52, line 9.

<sup>&</sup>lt;sup>102</sup> *Id.* (Emphasis added). <sup>103</sup> *Id.*, p. 55, lines 22-23.

as an eligible telecommunications carrier [ETC]) in an equal manner. The contributions could be based on total retail telecommunications intrastate revenue. <sup>104</sup>

The current method of funding AUSF, which assess 50 percent of the collection burden on traditional long distance carriers, is not sustainable.<sup>105</sup>

AT&T concurs with Qwest. "Contributions to the AUSF, to satisfy the existing support needs and the access revenue replacement function proposed here, should come from *all* telecommunications providers, on an equitable, non-discriminatory and competitively neutral basis." Staff also seems to agree: "Staff recommends that the AUSF surcharges be assessed on jurisdiction retail revenues rather than the current methodology . . . Implementation of this recommendation would require a rule change or amendment." 107

However, Verizon and the Joint CLECs contend that AUSF surcharges should not be assessed on wireless or VoIP services: "The Commission should not burden new services and technologies (and the customers that use them) with legacy regulatory obligations that have outlived their usefulness." 108

Qwest respectfully submits that the record on this question requires further development—and that since a rule change is involved—further proceedings must necessarily be undertaken.

- 2. Different Showings Should Be Required For the Different Ways LECs Might Seek to Recover Access Reform Revenue Reductions.
  - a. Revenue Neutrality Is All That Should Be Shown By Carriers That Move on Their Own Initiative to Lower Their Access Rates and

<sup>108</sup> Prefiled Reply Testimony of Verizon witness Don Price, Hearing Ex. VZ-2, p. 23, lines 18-20.

\_

<sup>&</sup>lt;sup>104</sup> Prefiled Direct Testimony of Qwest witness Peter Copeland, Hearing Ex. Q-7, p. 8, line 18 - p. 9, line 10. (Emphasis added).

 $<sup>105 \</sup>text{ Id.}$ , p. 9, lines 2-5.

<sup>&</sup>lt;sup>106</sup> Prefiled Direct Testimony of AT&T witness Dr. Oyefusi, Hearing Ex. AT&T-7, p. 73, lines 19-22.

Prefiled Direct Testimony of Staff witness Wilfred Shand, Hearing Ex. S-1, Executive Summary, para. 11.

# Replace the Revenue With Rate Increases on Other Services, and Do Not Seek AUSF Support.

As noted, most of the participants urge that if the rural LECs are not going to absorb the revenue losses from access rate reduction, that they recover the losses from their own customers first. The weight of the testimony supports the position that if the amount of revenue from rate increases is equal to or less than the amount of revenue forgone through access charge reductions and the LEC is not going to seek AUSF support, that the carrier may be permitted to institute the replacement revenue rate changes without filing a rate case or a Rule 103 filing. The carrier need only make a showing that the rate changes are revenue neutral. The Commission Staff states:

"Staff believes that a change to other rates of the company could be made to offset the switched access charge reduction as long as the change in rates was overall revenue neutral outside of a rate case. Staff believes that such a scenario would be permissible under the Scates case." 109

This is consistent with Qwest's and AT&T's positions that carriers may seek "revenue neutral" increases in local rates. Qwest explains that such revenue neutral increases should include multi-year transition periods for moving to the local rate benchmark. Mr. Copeland describes how a revenue neutral mechanism might work in his direct testimony. Dr. Oyefusi provides a similar description in his direct testimony on behalf of AT&T.

<sup>21 | 109</sup> Prefiled Direct Testimony of Staff witness Wilfred Shand, Hearing Ex.S-1, Executive Summary, para. 7. 
110 Although Qwest and AT&T state that revenue neutral increases should be allowed in the context of using benchmarks to qualify for AUSF support, the same revenue neutral logic applies as well to access replacement without resort to AUSF.

<sup>111</sup> Prefiled Direct Testimony of Qwest witness Peter Copeland, Hearing Ex. Q-7, p. 7, lines 10-11.

<sup>&</sup>lt;sup>112</sup> *Id.*, p. 7, line 16 - p. 8, line 2.

<sup>&</sup>lt;sup>113</sup> Prefiled Direct Testimony of AT&T witness Dr. Ola Oyefusi, Hearing Ex. AT&T-7, pp. 69-70.

Sprint too, states that when a LEC files a tariff to change a local rate, and that changed rate remains at or below the local rate benchmark, the filing should be approved.<sup>114</sup>

Verizon's position also supports revenue neutral rate increases without a rate case, specifically in the context of access reform without resort to AUSF:

"As noted above in response to Issues 3 and 5, the Commission should give carriers sufficient retail rate flexibility to recover lost access revenues through their retail rates, since it is appropriate for carriers to recover their network costs from their own end users, rather than from their competitors. A quantification of the revenue reduction associated with the ordered access reductions, supported by affidavit, should constitute a sufficient showing to permit recovery of up to at amount via retail rates. Establishment of "benchmark" rate is not necessary under this approach."

Allowing carriers to raise local rates to offset access charge reductions, is justified in light of the history of access charges, and is entirely consistent with the Arizona "fair value" requirement of rate setting. As discussed above, access charges are the creature of policy decisions made in the context of rate regulation. The disparities between intrastate and interstate switched access rates "is purely artificial, driven by legacy regulation." LECs should not bear the burden of changing regulation policy:

"[The rural LECs] are all starting from a different price, and it has been part of our history. And now all we are trying to do is transition into a new system. . . . . I know there has been testimony that you should let them eat it. No, I don't think that is a fair solution. I think that society has agreed to that system, we have all lived under that system, and we will all agree that it has benefited the industry. We are just going through changes. And nobody should be penalized and you should try to do that transition the fairest way possible." 117

These parties are essentially asking that rate changes associated with access reform proceed just as they were done when access charges were instituted:

117 Examination of AT&T witness Dr. Ola Oyefusi by ALJ Rodda, Tr. 536:9-22.

<sup>22</sup> Prefiled Direct Testimony of Sprint witness James Appleby, Hearing Ex. Sprint-1, p. 22, lines 1-7. Prefiled Direct Testimony of Verizon witness Don Price, Hearing Ex. VZ-1, p. 21, lines 22-35.

<sup>116</sup> Prefiled Direct Testimony of AT&T witness Dr. Ola Oyefusi, Hearing Ex. AT&T-7, p. 20, lines 15-19.

"In other words, those rates were essentially established in the 1984 time frame to simply serve as a replacement mechanism for the toll settlements that had existed prior to that time. There was no examination of cost at the time. It was simply a make whole mechanism that was created so that those revenues could then be generated by bills to interexchange carriers rather than through the toll settlements process that had existed for decades prior to that time." 118

4

5

1

2

3

For the foregoing reasons, revenue neutral rate increases should be approved upon a showing of revenue neutrality, and not upon determination of fair value and rate of return.

67

8

9

b. Staff's and Several Other Parties' Proposals Rightfully Require A Showing of Need for AUSF Support of Access Reductions; Qwest's Proposal or a Statewide Benchmark and Revenue Neutral Rate Increases Coupled With Demonstration of Need for AUSF Support for Further Access Reductions, Is Easier to Administer and Fully Satisfies the Public Interest.

As a condition for allowing draws from AUSF for access replacement, as noted above

Owest advocates that the applicant must have local rates that meet a statewide benchmark of

information. 119 In connection with that approach, Qwest believes that the portion of the access

recovery to be made through local rate increases by the carrier may be accomplished by revenue

neutral rate changes for the reasons described above. Under Qwest's view, carriers may begin to

reduce access, and increase local rates on a revenue neutral basis, and reduce the balance of the

access rates down to the target later, after necessary AUSF rule changes are made, and the carrier

has demonstrated need. Compared to Staff's approach, Qwest's proposal is simpler, easier to

125% of the average retail rates, plus demonstrate a showing of need by filing Rule 103

10

11

### (i) The Qwest Proposal

12

13 14

15

16

17

19

18

20

21

22

118 Cross examination of Verizon witness Don Price, Tr. 378:20—379:3.

administer, and will permit carriers to begin access reform faster.

23

Owest notes that Rule 103 information must be supplied under the current AUSF rules in order to receive high cost support. Prefiled Direct Testimony of Qwest witness Peter Copeland, Hearing Ex. Q-7, 8:8-17.

The increase of local rates up to the benchmark should not require a rate case, because it is part of a revenue neutral plan for access replacement, for the reasons stated above. However, the reasonableness of the approach is proven by modeling done by Dr. Oyefusi on behalf of AT&T.

Dr. Oyefusi testified that the statewide benchmark rates (either those proposed by Qwest, or the average metropolitan area rates mentioned by AT&T, which are for all intents and purposes very close) are fair to ratepayers. Dr. Oyefusi compared the benchmark rates to the retail rates of fourteen Arizona LECS:

- "Q. Will basic service remain affordable if retail rates are allowed to increase to the "benchmark" amount Qwest suggests?
- A. Absolutely: in fact, Qwest's suggestions would yield a benchmark at the low end of a reasonable range. In most instances, rates would increase to levels that still fall below what they would have been if they had just kept up with inflation since the last time those rates were changed. An AT&T analysis of fourteen Arizona ILECs (based on publicly available data) reveals that the weighted average inflation adjusted retail rates for residential local service would be \$17.50 compared with the \$13.60 paid today, on average. [fn. omitted] This means as a practical mater, if one of the benchmarks identified above were adopted, each customer's price for service in real terms (that is, adjusted for inflation) would not have changed." 120

Furthermore, the reasonableness of the Qwest benchmark (and by extension the local rate increases that would be made to the benchmark), are consistent with or lower than benchmarks set in New Mexico, Indiana, Pennsylvania, New York, and Alaska, as examples. <sup>121</sup> The testimony of Sprint witness James Appleby is that "Qwest's suggested local service benchmark approximates the current national average rate."

In summary, the retail rate increases that will result from use of the Qwest-proposed

<sup>&</sup>lt;sup>120</sup> Prefiled Direct Testimony of AT&T witness Dr. Ola Oyefusi, Hearing Ex. AT&T-7, p. 59, line 7 - p. 60, line 5.

 <sup>&</sup>lt;sup>121</sup> *Id.*, p. 60, lines 6-13.
 <sup>122</sup> Direct Testimony of Sprint witness James Appleby, Hearing Ex. Sprint-1, 21:18-19.

benchmark will be reasonable and affordable, and are easily determined once the access reduction target is established.<sup>123</sup> Qwest contends that its benchmark may be adopted by the Commission in this proceeding based on the testimony in the record. Staff's proposal, by contrast, will not be known for any given carrier until a rate determination process is completed.

#### (ii) Staff Alternatives A and B

Under the Staff's proposal, whenever a company seeks AUSF support the Staff would require different filing requirements, and a benchmark for any given company would not be determined under the Staff's proposal until a full rate analysis is made by the Commission. Under Staff's preferred Alternative A, a carrier must file Rule 103 information "to allow the Company and the Commission to increase rates to levels that generate additional revenues while providing service at reasonable rates before they are authorized to receive AUSF surcharge subsidies."<sup>124</sup> Before AUSF support is actually awarded, a fair value finding and a fair value rate of return finding must be completed. 125 Owest submits that under Staff's proposed Alternative A, it seems to require three Commission determinations. First, Staff states that the Commission must allow the rate increase, using Rule 103 information. It is not clear whether that is a full rate proceeding, but the issue could be avoided by accepting Qwest's proposal for a statewide benchmark. Under Staff's proposal, the benchmark and the corresponding determination of AUSF support must be decided as part of the fair value and rate of return proceeding. Qwest respectfully submits that its statewide benchmark and revenue neutral rate increase proposals described above are easier to administer and meet the public interest.

Under Staff's Alternative B, its less preferred approach, Staff would have the

23

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

21

<sup>&</sup>lt;sup>123</sup> Prefiled Direct Testimony of Qwest witness Peter Copeland, Hearing Ex. Q-7, 7:16—8:2.

<sup>&</sup>lt;sup>124</sup> Prefiled Direct Testimony of Staff witness Wilfred Shand, Hearing Ex. S-1, p. 18, lines 16-20.

<sup>&</sup>lt;sup>125</sup> Id. Executive Summary, para. 7.

Commission allow a rural LEC to immediately file for AUSF support on a temporary basis, with the permanent support to be subsequently determined in a rate case. This proposal is not optimal in Qwest's view, for several reasons. First, it assumes that the Commission can increase the permitted uses and expanded contribution of AUSF by a "waiver" of the rule—a proposition with which Qwest does not agree. Second, even if it could be done, Alternative B will provide AUSF support without proof of need, at least while the rate case is pending. The customers of Qwest and other companies who contribute to the AUSF should not be asked to bear that unproven burden.

E. Arizona Should Permit Contracted Switched Access, Provided the Agreements Are Published, and that the Same Rates, Terms and Conditions Are Extended to All IXCs in a Non-Discriminatory Manner; Agreements that Modify the Rates For Switched Access Based on the Purchase of Other Services Should Be Banned.

At Qwest's urging, this docket seeks to determine the policy of Arizona with regard to contracts between providers of switched access services and their captive IXC customers. Most parties state that contracts for switched access service should be permitted, with conditions. The Commission Staff recommends that the Commission require the filing of such agreements on a going forward basis. The testimony shows that switched access service provided by ILECs or by CLECs is a monopoly and IXCs have no choices that permit them to avoid purchasing that service. Qwest agrees with the Staff that agreements of that nature should be filed with the Commission or otherwise published, for all to see, and the contract's provisions should be available to any other IXC customer.

<sup>21</sup> See, fn 67, supra.

RUCO and the Joint CLECs state that strict adherence to the tariff regime should apply. Prefiled Direct Testimony of Joint CLECs witness Douglas Denney, Hearing Ex. JCLEC-1, p. 55; Direct Examination of RUCO witness Dr. Johnson, Tr. 60: 6-12.

Prefiled Direct Testimony of Staff witness Wilfred Shand, Hearing Ex. S-1, Executive Summary, para. 4. 129 *Id.* 

Never again should carriers be allowed to enter into secret agreements such as those described above in Section II.B.5. The fundamental notions of common carriage law apply to a CLEC's provision of bottleneck switched access service. Extending a secret rate, such as these contracts have done, violates Arizona law:

40-334. Discrimination between persons, localities, or classes of service as to rates, charges, service or facilities prohibited

- A. A public service corporation shall not, as to rates, charges, service, facilities or in any other respect, make or grant any preference or advantage to any person or subject any person to any prejudice or disadvantage.
- B. No public service corporation shall establish or maintain any unreasonable difference as to rates, charges, service, facilities or in any other respect, either between localities or between classes of service. 130

The rates, terms, and conditions of such contracts must be published and offered to any carrier, without discrimination. Qwest's position is that the rate paid for switched access should be the same for every IXC for every minute of use.<sup>131</sup>

The record reveals very clearly that, for many years, a host of Arizona CLECs have engaged in unlawful rate discrimination by providing a select few IXC customers secret, and in some cases massive, discounts off of the CLECs' tariff switched access rates. The CLECs did not file these agreements with the Commission, did not append them to their tariffs and did not alert other (non-preferred) IXCs of the possible discounts. In this the proceeding, the CLECs fail to offer any intelligible basis for the favoritism shown to certain IXCs, but not others, for the

<sup>&</sup>lt;sup>130</sup> A.R.S. 40-334.

<sup>&</sup>lt;sup>131</sup> Prefiled Direct Testimony of Qwest witness Lisa Hensley Eckert, Hearing Ex. Q-1, 16:3-4. <sup>132</sup> See, section II.B.5, supra.

identical bottleneck service. The Commission should put an immediate stop to this anticompetitive, inequitable rate discrimination.

The testimony also shows another serious problem with some of the secret contracts that requires attention. One of the CLECs, Cox, has entered into contractual arrangements with AT&T that effectively discounts the rate for switched access based on the purchase of other services, which may include competitive services and services that are not intrastate. Cox admitted that its contract with AT&T discounts the switched access rate based on the purchase of special access service (also called private line service or transport)—which are services that can be purchased from other carriers. And, "there may be other competitive services included in that agreement." Such arrangements obscure and change the rate charged for the bottleneck switched access service based on circumstances and factors that are unrelated to the intrastate switched access. It is not clear what the effective rate actually charged to AT&T might be under the contract, because it depends on the volume of special access services AT&T purchases. Nor is it clear how much of the special access purchases are attributable to the CLEC operations of AT&T as opposed to the IXC operations. 134 It is patently clear that not all IXCs purchase the same kinds and volumes of "other competitive services" that AT&T may purchase from Cox, so the likelihood that any other carrier could ever achieve the volumes of purchases of those services, which are wholly unrelated to switched access, is remote. Such arrangements are discriminatory and must be barred.

Cox disclosed aspects of its agreement to Qwest without claiming confidentiality.

#### \*\*BEGIN HIGHLY CONFIDENTIAL\*\*

Redacted

<sup>134</sup> Prefiled Direct Testimony of Owest witness Lisa Hensley Eckert, Hearing Ex. Q-1, 15:24—16:4.

23

1

3

5

6

7

8

10

11

12

13

14

15

16

17

18

19

20

 $<sup>\</sup>frac{22}{133} Cross e$ 

<sup>&</sup>lt;sup>133</sup> Cross examination of Paul Douglas Garrett, Tr. 240:12—241:22, regarding Prefiled Direct Testimony of Qwest witness Lisa Hensley Eckert, Hearing Ex. Q-1, 15:1—16:4.

Redacted \*\**END* HIGHLY CONFIDENTIAL\*\* <sup>135</sup> Highly Confidential Prefiled Direct Testimony of Qwest witness Lisa Hensley Eckert, Hearing Ex. Q-2, 11:11-12. 136 *Id*. 

## CONCLUSION

-	
2	For the reasons stated above, the Commission should take a measured, balanced
3	approach, with phased implementation. Qwest's proposals are the best suited to accomplish the
4	policy goals identified, satisfy the public interest, and should be adopted.
5	
6	Respectfully submitted, this 9 <sup>th</sup> day of July, 2010.
7	ONECT CORPORATION
8	QWEST CORPORATION  QWEST COMMUNICATIONS COMPANY,  LLC // // // // // // // // // // // // //
9	By Vorman A. Custialit
10	Norman G. Curtright 20 E. Thomas Rd., 16 <sup>th</sup> Floor
11	Phoenix, Arizona 85012
12	ORIGINAL and 13 copies hand-delivered for filing this 9th day of July, 2010, to:
13	ior ining this our day or oary, 2010, to.
14	Docket Control ARIZONA CORPORATION COMMISSION
15	1200 West Washington Street Phoenix, AZ 85007
16	
17	
18	
19	
20	
21	
22	
23	

1	Copy of the foregoing mailed or emailed this 9th day of July, 2010, to:	
2	Jane L. Rodda	Will Shand
3	Administrative Law Judge ARIZONA CORPORATION COMMISSION	Utilities Division ARIZONA CORPORATION COMMISSION
4	1200 West Washington Street Phoenix, AZ 85007	1200 West Washington Street Phoenix, AZ 85007
5		
6	Elijah Abinah Utilities Division ARIZONA CORPORATION COMMISSION	Maureen Scott Legal Division ARIZONA CORPORATION COMMISSION
7	1200 West Washington Street Phoenix, AZ 85007	1200 West Washington Street Phoenix, AZ 85007
8	Thoma, 122 03007	,
9	Daniel W. Pozefsky, Chief Counsel Residential Utility Consumer Office	Michael M. Grant Gallagher & Kennedy, P.A. 2575 East Camelback Road
10	1110 West Washington, Suite 220 Phoenix, Arizona 85007	Phoenix, Arizona 85016-9225
11	Gary Joseph National Brands, Inc. d/b/a Sharenet	Michael W. Patten Roshka DeWulf & Patten, PlC
12	Communications	One Arizona Center
13	5633 West Polk Street Phoenix, Arizona 85043	400 East Van Buren Street, Suite 800 Phoenix, Arizona 85004
14	Craig A. Marks Craig A. Marks, PLC	Nathan Glazier, Regional Manager Alltel Communications, Inc.
15	Suite 200-676	4805 East Thistle Landing Drive
16	10645 North Tatum Boulevard Phoenix, Arizona 85028	Phoenix, Arizona 85044
17	Thomas W. Bade, President	Joan S. Burke
	Arizona Dialtone, Inc.	Law Office of Joan S. Burke
18	6115 South Kyrene Road, #103 Chandler, Arizona 85283	1650 N. First Avenue Phoenix, Arizona 85003
19	Chandler, Arizona 63263	Thochix, Arizona 65005
	Arizona Payphone Association	Mark A. DiNunzio
20	c/o Gary Joseph Sharenet Communications	Cox Arizona Telcom, LLC MS DV3-16, Bldg. C
21	5633 West Polk Street	1550 West Deer Valley Road
22	Phoenix, Arizona 85043	Phoenix, Arizona 85027
22		
23		

1	Dennis D. Ahlers	William A. Haas
	Cathy Murray	Deputy General Counsel
2	Integra Telecom	McLeodUSA Telecommunications Services,
	6160 Golden Hills Drive	Inc.
3	Golden Valley, MN 55416	6400 C Street SW
		Cedar Rapids, Iowa 52406
4		
	Lyndall Nipps	Charles H. Carrathers, III
5	Vice President, Regulatory	General Counsel, South Central Region
	Time Warner Telecom	Verizon, Inc.
6	845 Camino Sur	HQE03H52
Ĭ	Palm Springs, California 92262	600 Hidden Ridge
7		Irving, TX 75015-2092
_ ′		
8	Karen E. Nally	Rex Knowles
	LAW OFFICE OF KAREN E. NALLY,	Executive Director - External Affairs
9	PLLC	XO Communications Services, Inc.
	3420 East Shea Blvd., Suite 200	7050 Union Park Avenue, Suite 400
10	Phoenix, AZ 85028	Midvale, UT 84047
10	111001111,112 05 020	11114/415, 010101
11		
11	Thomas H. Campbell	Jeffery W. Crockett
12	Michael Hallam	Bradley S. Carroll
12	Lewis and Roca, LLP	Snell & Wilmer L.L.P.
13	40 North Central Avenue	One Arizona Center
1.5	Phoenix, Arizona 85004	400 East Van Buren Street
14	1 Hoomx, 1 Hizona 0500 i	Phoenix, Arizona 85004-2202
14		Thouna, Thizona 0500 T 2202
15	Brad VanLeur, President	Greg L. Rogers
13	OrbitCom, Inc.	Level 3 Communications, LLC
16	1701 North Louise Avenue	1025 Eldorado Boulevard
10	Sioux Falls, South Dakota 57107	Broomfield, Colorado 80021
17	20011 1 3313, 20011 2 3110 31 0 1 1 0 7	
	Paul Castaneda	Steve Olea, Director
18	President, Local 7019	Utilities Division
10	Communication Workers of America	Arizona Corporation Commission
19	11070 North 24 <sup>th</sup> Avenue	1200 West Washington Street
	Phoenix, Arizona 85029	Phoenix, AZ 85007
20	111001111, 1111201111 00 02	2 220 000000
20	Janice Alward, Chief Counsel	Isabelle Salgado
21	Arizona Corporation Commission	AT&T Nevada
<b>4</b> 1	Legal Division	645 E. Plumb Lane, B132
22	1200 West Washington Street	P.O. Box 11010
<i>44</i>	Phoenix, AZ 85007	Reno, NV 89520
23	1 1001111, 1 12 00007	
43		
24	·	
<b>∠</b> <del>+</del>		

1	
2	Gregory Castle, General Attorney AT&T
3	525 Market Street, Room 2022 San Francisco, CA 94105
4	Patrick Black Fennemore Craig
5	3003 N. Central Ave. Suite 2600
6	Phoenix, Arizona 85012
7	Arizona Reporting Service, Inc. 2200 N. Central Avenue – 502
8	Phoenix, Arizona 85004
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	

25

Scott S. Wakefield Ridenour, Hienton & Lewis, P.L.L.C. 201 N. Central Avenue, Suite 3300 Phoenix, AZ 85004-1052

Stephen Kukta 201 Mission St. – Suite 1500 San Francisco, California 94105

1 boman A. Curright